

# CAPITAL GAMES

Le Cluster Francilien du Jeu Vidéo

# Capital Games

## BUSINESS SUPPORT TO ENTREPRENEURS & SMES OF THE GAMES INDUSTRY

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## Our Cluster

- ” The Business Cluster for Video Game Companies in the Paris Region
- ” Set up as a non-profit organization in 2003.
- ” Created by Professionals.



## Our main objectives

- ” To make the Video Game industry last.
- ” Establish and reinforce it in Paris and Ile de France.
- ” To make the industry known .
- ” To defend local competitiveness and to create jobs in the sector.
- ” Develop Research and experimental projects to structure the industry. (HR, Management...)

## We federate

- “ 60 + companies from the Video Game industry in the Paris Region.
- “ All video game trade (development, publishing & middleware).
- “ All the platforms (home consoles, portable consoles & online gaming).
- “ All sectors (AAA, Casual, Serious Games etc.).







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## We are supported by



### MAIRIE DE PARIS



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RÉPUBLIQUE FRANÇAISE

*Opération soutenue par l'État*

FONDS NATIONAL  
D'AMÉNAGEMENT  
ET DE DÉVELOPPEMENT  
DU TERRITOIRE



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## We also work with other regional/national Video Game associations

- ” SNJV Syndicat National du Jeu Vidéo
- ” Video Game Cluster Aquitaine
- ” Video Game Cluster PACA
- ” Video Game Content Cluster Région Rhône-Alpes
- ” Video Game Cluster Languedoc-Roussillon
- ” Video Game Cluster Pays de la Loire
- ” Video Game Cluster Nord, du Pas de Calais et de la Belgique.



## Our activities around 5 axes

- ” Networking
- ” Research and Development
- ” Exports and the International Market
- ” Human Resources
- ” Financing



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## Networking !

- ” Workshops
- ” Members private meeting
- ” General Assembly & Co
- ” National and International Events
- ” GAME PARIS



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# GAME PARIS

The International Video Game Event  
of the Paris Region



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# GAME PARIS

- ” Game Paris Business Tour
- ” Game Paris Talents
- ” Games Paris Awards
- ” Game Connection Europe



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## GAME PARIS Business Tour

- ” Organised with the ARD Ile de France
- ” VIP “Buyers Party”





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## GAME PARIS Talents

- ” Getting a job in the industry : A to Z
- ” Presentations by professionals and schools to students.



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## GAME PARIS Awards

- ” Awards for innovative and representative French Developers.
- ” 600 people networking evening.



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# GAME Connection Europe



- ” 1 065 participants
- ” 390 Companies exposing
- ” 197 qualified buyers
- ” 5 296 meetings
- ” 49 Nationalities



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## Game Paris 2012

- ” 23-30 November 2012
- ” At Porte de Versailles





# Make industries know each other!

We also think our cluster as a  
Communication Platform

- ” Finance
- ” Law
- ” Public Partners
- ” Audiovisual Industry

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## Thanks !

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