

NEWSLETTER

WELCOME TO THE FOURTH EDITION OF ENSURE NEWSLETTER

Consisting of the latest ENSURE project from our partner regions, this document provides a summary of activities and outputs in Hungary, Italy, Poland and Spain. We hope you enjoy!

1. ACTIVITIES OF ENSURE PROJECT

The main activity of the fourth period of project ENSURE, apart from exchange of experience, interactive meetings, meetings with senior experts and dissemination and promotion activities, was to reach the most important result of the project which would be a community site for seniors. The main goals of the online database and platform are: a/ let the

elderly professionals use their knowledge, and share experiences with the young generations in nowadays working environments, b/ give possibilities to companies, authorities, training organizations and other stakeholders to use these knowledge, c/ give feedback information to the project's owners about the efficiency of the system. We almost finish!

2. INTERREGIONAL MEETINGS/OVIEDO/METZ



OVIEDO. The 6th and 7th partner meetings were held in Asturias-Spain (29th-30th January) and Lorraine-France (16th-17th April). In Asturias the



Mandatory meeting of all CREATOR partner regions. The main topic of the meeting were to assume the state of the project, review the ideas for the future, to

partners could share experiences about the scheduled activities as well as tested the Ensure database with SECOT seniors. In France the partners worked on the Final Conference's agenda- to be held in Eger on 6th June- among other subjects. Finally they participated in the Creator workshop proposing recommendations for the final "Manifesto".

METZ. The 8th meeting was held in Metz (France, region Lorraine) and it was combine with the last

consider implementation the project into the regional plan and policies in all 4 regions and to create a programme for the last common project event – FINAL CONFERENCE, which will be held in Hungary, Eger on 6th of June 2013.

As a project we also have an opportunity to present in forum of all regions a policy recommendation, general and concrete which was presented by the leader manager of the project Mr Tibor Bodnar.

3. PLATFORM /DATA BASE - PROGRESS

The platform and online data base for experts 55+ and other stakeholders is on-line! More and more persons are registered from the participating countries. Through this Newsletter we also invite all interested to visit WWW.ENSURE55.EU and join this data base and fill out their own profile. It is an easy and

comfortable tool to keep professional contact between experts 55+ professionals and other stakeholders. It is aimed to connect active interested in work experts, ready to share their knowledge through different ways of collaboration – contract-agreements, entrepreneurship and voluntary work

with interested in cooperation employers from different sides of business. The common effect is the exact aim of Interreg CREATOR programme: to create

new opportunities from the needs of an ageing population.

4. EVENTS IN ENSURE PROJECT

The third edition of ACTIVITY FAIR 50+ in Poznan

16-17 of March 2013 in Poznan was the date when all active55+ from Poznan and Wielkopolska region. The Activity 50+ Fair was the great occasion for relax and fun, but also to get information what is interesting in the area of elderly services and to take care of self health. Traditionally there were educational and artistic workshops, area of sport, culture, possibility to do hearing test, bone density for osteoporosis and blood sugar levels, possibility to get tips for physiotherapy and dietetics. The presented offer attracted more than 3,700 visitors. Opening ceremony

made Przemysław Grass, Vice President of International Fair, accompanied by fair organizers: Ms Aleksandra Kowalska, Director of the Regional Center for Social Policy, representing the Government of the Wielkopolska Region and Mr. Stanislaw Tamm, Secretary of the City of Poznan.

During the Fairs there were also a great stand of ENSURE project presenting the on-line data base and inviting to participate the project. The stand and the on-line data base were served by 55+ experts who invited the same age expert to join the www.ensure55.eu.



Photos: ROPS archive

Interactive Forum in Italy

Italy will be present at the next "INTERACTIVE FORUM" inviting:

- Some "Over 55 experts"
- Experts in the world of work
- Companies of Brescia and its province

The purpose of the event is comparing, through a panel discussion with experts of different experiences, the local situation in each owns' areas concerning the re-employment of Over 55, as well as being a time of disseminating and promoting the key product of Ensure project, the data base Ensure 55 (see www.ensure55.eu).

5. INVITATION FOR FINAL CONFERENCE

We invite all experts and stakeholders from all regions to participate in the Ensure Final Conference to be held in June 6th 2013 in Eger, Hungary. All information concerning the final conference you can get at the leader office (bodnar.tibor@hmvk.hu) or at

the office of regional coordinator of the ENSURE project in Spain (patricia@ceei.es), Poland (monika.zembrzycka@rops.poznan.pl), and Italy (i.gandolfi@cfpzanardelli.it). See you at conference!



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NEWS!

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