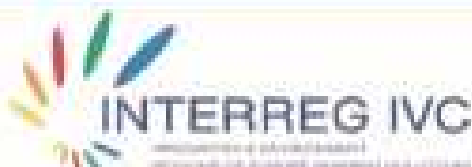




Agenda and Itinerary of ENSURE International Conference in Eger „Economy Needs Senior’s Unique and Real Experience”

Date: Thursday, 6th of June 2013
Venue: Eger, Legányi str. 12
Hotel Szent István

- 09:00 - 09:50 Registration
09:50 - 10:00 The role of Local Enterprise Agency of Heves County in the Economical life of Northern Hungary Region via the LEA services to the Micro, Small and Medium sized businesses.
Lecturer: Zoltán Farkas Chairman of the Board of LEA.
- 10:00 -10:15 Stepping towards more effective handling of elderly related challenges of regional level
Lecturer: Gutyán Gergely, General Director, NORDA
- 10:15 - 10:30 Old but Fit!
Lecturer: Ms Sarolta Monspart, member of the Hungarian Ageing Committee
- 10:30 - 10:45 Introduction of Creator mini-programme,
Lecturer: István Nagy, regional coordinator, NORDA
- 10:45 - 11:00 The ENSURE mini program from Lead partner’s perspective
Lecturer: Susanna Lantz, program manager of Creator, County Administrative Board Västerbotten, Sweden
- 11:00 - 11:30 Introduction of ENSURE sub-project and experiences
Lecturer: Bodnár Tibor, LEA project leader
ENSURE sub-project experiences at the partners
Lecturers: Patricia Martin (Asturias, Spain)
Monika Zembrzycka (Wielkopolska, Poland)
Erica Cigolini (Brescia, Italy)
- 11:30 - 11:45 Great Generation
Ilona Mélykúti, the President of Great Generation
- 11:45 - 12:00 What are the advantages of employing 55+ people?
Lecturer: Péter Fenyves; director of Heves County Government Office’s Employment Agency
- 12:00 - 12:15 How have the „employees” seen the employing necessity of 55+ seniors?
Lecturer: Dr. Lajos Nagy, director of OMYA Hungária Ltd. multinational company
- 12:15 - 12:30 Coffee break
- 12:30 - 12:50 Introducing CREATOR sub-projects:
SILHOUETTE, BIO-LIFE
- 12:50 - 13:10 How do the other European Countries support, develop their own seniors on National level and how do they carry EU international expectations out?
Lecturer: Gordon Gough chief-executive of Enterprise Northern Ireland, Great-Britain
- 13:10 - 13:40 Introducing CREATOR sub-projects:
GENERATIONS, Silver Economy, RECO
- 13:40 - 14:05 How can the active seniors see their own situation in the present economical environment?
Lecturer: Irena Skrzypczak - an active 55+ senior, Poland
Dr Dobos László; Chairman of Board of Third Age University Foundation
- 14:05- 14:10 Programme closing
Buffet lunch



Creator